



The Philadelphia Crystal Ball 2008

Presenting Sponsor

\$20,000

{Insert Company/Organization Name and logo} will appear as Presenting Sponsor on:

- 5,000 invitations mailed to leaders in the Philadelphia Region
- Teal Ribbon Website (over 1,000 hits per month) with a link to the **{Insert Company/Organization Name}**'s website
- Pre-event media to include:
 - Press releases and media advisories
 - PSA announcements
 - Special promotion to be developed with print and broadcast media sponsors
- Recognition vehicles at the 2008 Philadelphia Crystal Ball including:
 - Signage placed at high volume areas throughout event
 - Advertisement and acknowledgment slides on plasma screens
 - Banner or signage at the street entrance to the event
- Full-page sponsor acknowledgment in the Philadelphia Crystal Ball Program Book, in addition to full-page company advertisement with premier placement

Special Presenting Sponsor Benefits

- Opportunity to place **{Insert Company/Organization name}** information or gift into guest gift bags
- **{Insert Company/Organization name}**'s CEO invited to present one of the awards as part of the evening's program
- 16 tickets to the Philadelphia Crystal Ball
- 16 tickets to a pre-ball sponsor reception with awardees and the keynote speaker
- Acknowledgement during the program at the pre-ball reception



The Philadelphia Crystal Ball 2008

Gold Sponsor

\$10,000

{Insert Company/Organization Name and logo} will appear as Gold Sponsor on:

- 5,000 invitations mailed to leaders in the Philadelphia Region
- Teal Ribbon Website (over 1,000 hits per month)
- Pre-event media to include:
 - Press releases and media advisories
 - PSA announcements
 - Special promotion to be developed with print media sponsors
- Recognition vehicles at the 2008 Philadelphia Crystal Ball including:
 - Signage placed at high volume areas throughout event
 - Acknowledgment slide and listing on Sponsor Thank-You slide on plasma screens
- Acknowledgment in the Philadelphia Crystal Ball Program Book, in addition to full-page company advertisement

Special Gold Sponsor Benefits

- Opportunity to place **{Insert Company/Organization name}** information or gift into guest gift bags
- 8 tickets to the Philadelphia Crystal Ball
- 8 tickets to a pre-ball sponsor reception with awardees and the keynote speaker



The Philadelphia Crystal Ball 2008

Silver Sponsor \$5,000

{Insert Company/Organization Name} will appear as Silver Sponsor on:

- 5,000 invitations mailed to leaders in the Philadelphia Region
- Teal Ribbon Website (over 1,000 hits per month)
- Pre-event media to include:
 - Press releases and media advisories
 - PSA announcements
- Recognition vehicles at the 2008 Philadelphia Crystal Ball including:
 - Signage placed at high volume areas throughout event
 - Sponsor Thank-You slide on plasma screens
- Acknowledgment in the Philadelphia Crystal Ball Program Book, in addition to half-page company advertisement

Special Silver Sponsor Benefits

- 4 tickets to the Philadelphia Crystal Ball
- 4 tickets to a pre-ball sponsor reception with awardees and the keynote speaker



The Philadelphia Crystal Ball 2008

Bronze Sponsor \$2,500

{Insert Company/Organization Name} will appear as Bronze Sponsor on:

- 5,000 invitations mailed to leaders in the Philadelphia Region
- Recognition vehicles at the 2008 Philadelphia Crystal Ball including:
 - Signage placed at high volume areas throughout event
 - Sponsor Thank-You slide on plasma screens
- Acknowledgment in the Philadelphia Crystal Ball Program Book, in addition to quarter-page company advertisement

Special Bronze Sponsor Benefits

- 2 tickets to the Philadelphia Crystal Ball
- 2 tickets to a pre-ball sponsor reception with awardees and the keynote speaker