



# The Philadelphia Crystal Ball 2008

## Silver Sponsor

\$5,000

**{Insert Company/Organization Name} will appear as Silver Sponsor on:**

- 5,000 invitations mailed to leaders in the Philadelphia Region
- Teal Ribbon Website (over 1,000 hits per month)
- Pre-event media to include:
  - Press releases and media advisories
  - PSA announcements
- Recognition vehicles at the 2008 Philadelphia Crystal Ball including:
  - Signage placed at high volume areas throughout event
  - Sponsor Thank-You slide on plasma screens
- Acknowledgment in the Philadelphia Crystal Ball Program Book, in addition to half-page company advertisement

## **Special Silver Sponsor Benefits**

- 4 tickets to the Philadelphia Crystal Ball
- 4 tickets to a pre-ball sponsor reception with awardees and the keynote speaker