



The Philadelphia Crystal Ball 2008

Gold Sponsor

\$10,000

{Insert Company/Organization Name and logo} will appear as Gold Sponsor on:

- 5,000 invitations mailed to leaders in the Philadelphia Region
- Teal Ribbon Website (over 1,000 hits per month)
- Pre-event media to include:
 - Press releases and media advisories
 - PSA announcements
 - Special promotion to be developed with print media sponsors
- Recognition vehicles at the 2008 Philadelphia Crystal Ball including:
 - Signage placed at high volume areas throughout event
 - Acknowledgment slide and listing on Sponsor Thank-You slide on plasma screens
- Acknowledgment in the Philadelphia Crystal Ball Program Book, in addition to full-page company advertisement

Special Gold Sponsor Benefits

- Opportunity to place **{Insert Company/Organization name}** information or gift into guest gift bags
- 8 tickets to the Philadelphia Crystal Ball
- 8 tickets to a pre-ball sponsor reception with awardees and the keynote speaker