



**ADVERTISER CONTRACT**

COMPANY NAME: \_\_\_\_\_  
COMPANY CONTACT: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY, STATE, ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_ ATTENTION: \_\_\_\_\_

**AGENCY INFO (IF USING AN OUTSIDE ADVERTISING AGENCY)**

NAME OF AGENCY: \_\_\_\_\_  
AGENCY CONTACT: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY, STATE, ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

**ADVERTISEMENT PRICES FOR PLASMA SCREEN AND PROGRAM BOOK:**

Plasma Screen Advertisement at Event and Full-page ad - \$1,000  
Full-page ad (4.5 w x 7.5 h) - \$750  
Half-page ad (4.5 w x 3.67 h) - \$500  
Quarter-page ad (2.167w x 3.67 h – horizontal) - \$250  
(4.5 w x 1.75 h – vertical)

**PROGRAM MECHANICAL INFORMATION**

ADS NEED TO BE PRINT-READY AND ARE ACCEPTED IN THESE FORMATS- JPG, GIF, PSD, .BMP  
ALL IMAGES SHOULD BE 300 DPI AT FULL SIZE.  
ALL ADS SHOULD BE EMAILED TO: [KATELYN@EXPERTEVENTS.COM](mailto:KATELYN@EXPERTEVENTS.COM)  
CALL 215-546-9422 IF YOU NEED FURTHER INFORMATION.

B/W PROOF OF AD WILL BE AVAILABLE UPON REQUEST.

TROCRF, INC. RESERVES THE RIGHT TO REFUSE ANY ADVERTISEMENT FOR PROFESSIONAL, ETHICAL OR LEGAL REASONS.

SPONSORS/ADVERTISERS ASSUME FULL RESPONSIBILITY FOR THE CONTENT OF THEIR ADVERTISEMENTS AND FOR ANY CLAIMS ARISING FROM THEM AGAINST THE PHILADELPHIA CRYSTAL BALL AND THE TEAL RIBBON OVARIAN CANCER RESEARCH FOUNDATION, INC.

**SIGNATURE**

I HEREBY AGREE TO THE TERMS OF THIS PAGE

SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_

NAME \_\_\_\_\_ DATE \_\_\_\_\_

TO PURCHASE TICKETS TO THE PHILADELPHIA CRYSTAL BALL:

- PLEASE MAIL ME AN INVITATION
- I WILL PURCHASE TICKETS ONLINE AT [WWW.PHILACRYSTALBALL.ORG](http://WWW.PHILACRYSTALBALL.ORG)

FOR PAYMENT BY CREDIT CARD PLEASE CALL 610-459-8783  
ALL DONATIONS SHOULD BE MADE PAYABLE TO: TROCRF, INC AND MAILED TO:  
**The Teal Ribbon Ovarian Cancer Research Foundation, Inc. (TROCRF)**  
8 Sawmill Road  
Glen Mills, PA 19342  
610.459.8783 [WWW.TROCRF.ORG](http://WWW.TROCRF.ORG)